



Dash Cam's aren't just a product, they're the device you trust to keep both yourself and your passengers safe when out on the roads.

Earlier this year Alpine UK introduced four new Dash Cam products into the market to do just that. Our new Alpine Dash Cams are the front and rear [DVR-C320S](#) & [RVC-320](#) and [DVR-C310S](#) & [RVC-310](#).



Dash Cam's are such a personal product that we know you'll have questions; let us bring that conversation to you. We want to arm you with the information you need to rely on Alpine UK to help you protect both your passengers and your vehicle.

*In this short discussion with our Account Manager, **Mitch Pirie**, we're going to explore the questions you may want answered.*

Mitch, can you briefly run through some of the features that both these new Dash Cams have?

M.P: Sure, so both devices have Traffic Incident Recording, Day and Night Vehicle Surveillance including a parking mode, Speed Camera Warning, a Dash Cam Viewer for PC and MAC, a Smartphone Companion App, Wi-Fi capabilities and an included GPS Antenna.

That's great, but what about the picture quality?

M.P: They are both enabled to record in 1080p Full-HD and 30 frames per second. We've been testing the Dash Cam's out in our own vehicles and have been really impressed; the picture quality and playback is excellent.

It sounds like the DVR-C320S & DVR-C310S Dash Cam options are very similar; so why should someone choose one over the other?

M.P: No matter what users should choose the option that suits their needs the best; whether that be the DVR-C320S or the DVR-C310S. However, the DVR-C320S does have some great additional safety features that you may want to consider when making your decision.

What are the additional features that the DVR-C320S has?

M.P: The 320 model has the Head Unit Link, HDR Technology, Super Night Vision, Lane Departure Warning System, Forward Collision Warning System and then when connected to the RVC-C320 it also has Rear Proximity Alerts too. Meaning it's very well

equipped to keep you safe whilst driving and capture front and rear images even when your car is in parking mode.

All these features sound great. You mention that the DVR-C320S has the Head Unit Link, but which of the Alpine Head Units is it compatible with?

M.P: The DVR-C320S & RVC-320 Dash Cams are compatible with a variety of the Alpine Head Units, but you will need to ensure that your unit is up to date with the latest updates. The specific units are the; INE-F904D / INE-F904DC series, X903D series, X803D series, INE-W720D / INE-W720DC, i902D series and the iLX-702D. This feature enables access the dash cam menu, controls and a live-view right on your Alpine screen, as well as access to your recorded footage.



You mentioned both an Alpine Smartphone Companion App and the ability to view the Dash Cam on a Mac or PC. What functionality do these platforms provide?

M.P: These viewers are great for easy access to your footage. Between the two platforms you can check, download or delete recordings as well as see live footage from your dash cam using Wi-Fi technology. You also have access to information where you can check your route history, speed recording, if the camera recorded anything in parking mode and of course manage your Dash Cam settings.

Do both the Front and Rear cameras have to be purchased together? As some people may only want a front Dash Cam.

M.P: Simply put, no, you don't need to purchase both the front and rear Dash Cams. However, the pairing of the devices will give optimum performance for the user. This means that you will need to consider what you want from your Dash Cam(s), as having both the front and rear devices allow you to make use of all the features our Alpine Dash Cams are designed to provide.

Lastly, what is one thing that really stands out to you about these Dash Cam's?

M.P: Although there are many impressive features to choose from, the image quality does really stand out to me; however Alpine have paid particular attention to ensure that the DVR-C320S generates very low electrical noise to avoid interference with your customers signal reception of DAB and DVB-T tuners. Meaning that we can maintain that Alpine quality our customers expect when making comparisons to similar products.



If you have any questions you'd like to direct to **Mitch** yourself please reach out either via [email](#) or telephone on **+44 (0) 3453 131 660**.